

#### **Disclaimer**



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CBO's financial statements are prepared in accordance with Australian Accounting Standards, other authoritative pronouncements of the Australian Accounting Standards Board, Urgent Issues Group Interpretations and the Corporations Act 2001. This includes application of AASB 141 Agriculture which requires the current year crop to be valued at fair value less estimated point of sale costs. In applying this standard to determine the value of the current year crop, CBO makes various assumptions at the balance date, as the expected net selling price of the crop can only be estimated, and the actual-value will not be known until it is completely sold. The resulting accounting estimates will, by definition, seldom equal the related actual results, and have a risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year.



# Agenda

- 1. Chair's Address
- 2. Financial Year 2021
  Results and
  Commercial Update
- 3. Business Operations Highlights and Update
- 4. Growth Strategy
- 5. Formal business
- 6. Questions
- 7. Close

# **Voting Online**



#### **Lodging your votes**

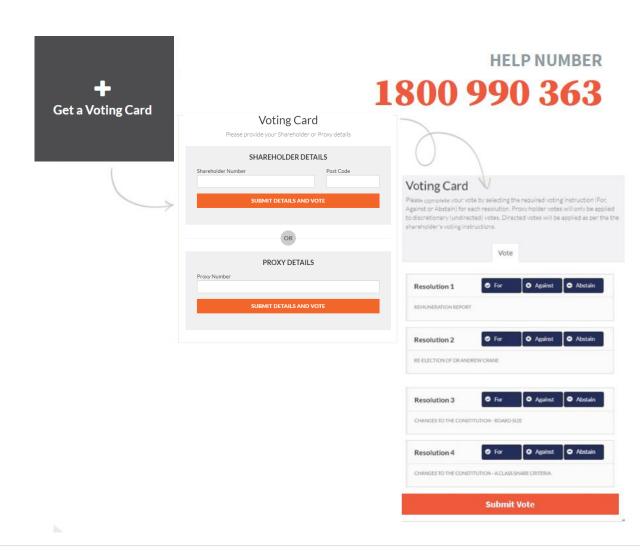
Click "Get a Voting Card" (top and bottom of platform)

Enter your SRN/HIN or Proxy Number and Postcode

Click "Submit Details and Vote"

Fill out your voting card for each item of business

Click "Submit Vote"



# **Asking Questions Online**



Only Shareholders and Proxyholders are able to ask questions

Click on "Ask a Question"

Select "General Business" or a specific resolution

Type in your question and click "Submit"

Comments on resolutions can also be submitted through "Ask a Question"



1800 990 363

#### Ask a Question

We welcome any questions that you may have and will endeavour to answer all questions during the Meeting. To submit a question, please select what the question pertains to and type your question in the provided area. If you have multiple questions please submit each individually.

Regarding	General Business ▼	•
Question		
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# **Cobram Estate Olives - From Tree to Table**

Growing and marketing olive goodness in Australia and the USA



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# **Company Overview**

# Cobram Estate Olives Limited\*

#### Cobram Estate Olives is Australia's largest vertically integrated olive grower, processor and marketer

- Established in 1998, with operations in both Australia and the USA and export customers in 17 countries.
- A market leader in the Australian extra virgin olive oil industry and a leader in sustainable olive farming through continued innovation and market education; the release of 27 peer reviewed research publications; developing the Oliv.iQ® integrated olive production system (<a href="https://oliv-iq.com/">https://oliv-iq.com/</a>); our zero-waste initiative; and the creation of the Olive Wellness Institute® (<a href="https://olivewellnessinstitute.org/">https://olivewellnessinstitute.org/</a>).
- Owner of Australia's top two home-grown olive oil brands, with a combined value share of 45% of extra virgin olive oil sales in Australian supermarkets (FY2021):
  - ➤ Cobram Estate® 35% value share
  - ➤ Red Island® 10% value share
- The company's large-scale olive groves and olive mills are some of the largest in the world, enabling the company to achieve efficiencies in olive growing, processing, and marketing:
  - > 2.4 million trees planted on 6,584 hectares of land in Australia and 149,000 trees planted on 305 hectares in the USA (California)
  - > Over 144 tonnes per hour olive milling capacity and 18.4 million litres of on-site oil storage capacity (Australia and USA)
  - ➤ Proprietary production systems (Oliv.iQ®) achieving olive oil yields nearly nine times the global average per hectare (2,800 litres vs. 283 litres per hectare) with a production cost per litre 30% lower than world's weighted average
  - ➤ One of the worlds leading olive R&D and testing laboratories Modern Olives® (Australia and USA)
  - In total, the company owns 18,500 hectares of freehold farmland, of which 16,700 hectares is freehold farmland in central and northwest Victoria and southwest New South Wales
- Committed to growing the value and volume of sales in the Australian market and driving growth in the USA market through the sale of both extra virgin olive oil and other olive products.



# Financial Highlights – FY2021



Australian olive oil division FY2021 Two-Year Rolling Average EBITDA - Normalised\*:

\$43.7 MILLION

FY2020: \$32.2 million

Group FY2021 Two-Year Rolling Average EBITDA - Normalised\*:

\$33.0 MILLION

FY2020: \$19.1 million

**Group statutory FY2021 EBITDA:** 

\$70.3 MILLION

FY2020: (\$19.7 million)

Global olive oil sales FY2021:

\$140.0 MILLION

FY2020: \$140.7 million

Cash generated from operations FY2021:

**\$22.1** MILLION

FY2020: \$13.0 million

Average water price paid in FY2021:

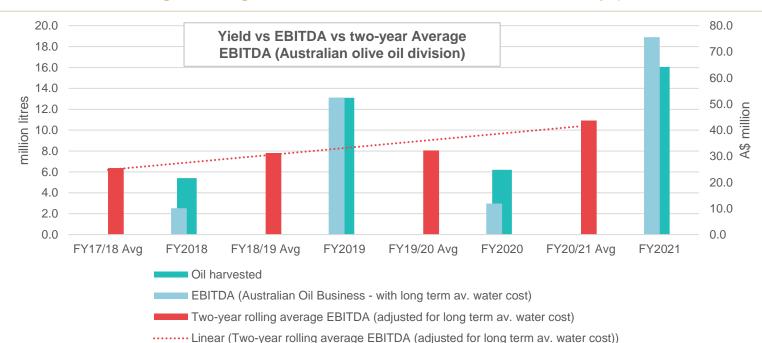
\$168 PER MEGALITRE

FY2020: \$643 per megalitre Long-term average: \$177 per megalitre

## Australian Olive Oil Division Performance – should be assessed on two-year rolling average



#### Two-Year Rolling Average EBITDA of \$43.7 million driven by past investment and strong brand returns



#### Underlying Australian EBITDA adjusted for long-term average temporary water costs and listing costs

	Statutory Historical EBITDA				
A\$ million	FY2017	FY2018	FY2019	FY2020	FY2021
Australian olive oil business EBITDA	44.2	12.0	42.6	(2.9)	75.1
Adjusting for water costs to long term average*	(3.4)	(1.9)	9.8	14.8	(0.3)
Adjusting for ASX listing costs	-	-	-	-	0.8
Australian EBITDA (normalised)	40.8	10.1	52.4	11.9	75.6
Two-year rolling Average EBITDA - normalised (Australian olive oil business)	•	25.5	31.3	32.2	43.7
Change	-	-	+22.7	+2.9%	+36.0%

#### Australian olive oil division performance

 Two-Year Rolling Average EBITDA: \$43.7 million (up 36% vs FY2020)

# Biennial production system and impact on EBITDA performance

- Given the biennial production nature of an olive tree, combined with the accounting standards (reporting the profit from the crop in the year of harvest), EBITDA should be viewed over a twoyear rolling average period – considering both a "lower yielding crop year" such as FY2020 and "higher yielding crop year" such as FY2021.
- Due to FY2022 being an expected lower yielding crop year for the company's Australian olive groves, the FY2022 Australian olive oil division EBITDA is expected to decrease substantially reflecting the smaller predicted production and the non-cash adjustment compulsory under the accounting standards.
- We expect our two-year rolling Average EBITDA for the Australian olive oil division to continue increasing over time as a result of investment in new plantings and the maturing grove profile.

# **Group Income Statement (Statutory)**

#### Increased statutory EBITDA largely driven by the larger Australian crop of 16.05 million litres



(FY2020: 6.2 million litres)

Income Statement			
\$'million	2021	2020	Variance
Revenue & Other Income			
Sales revenue	140.0	140.7	(0.7)
Other Income	2.2	2.2	0.0
Net change in fair value of agricultural produce	65.0	(11.0)	76.1
Total Revenue & Other Income	207.2	131.8	75.4
EBITDA			
Australian Olive Oil	75.1	(2.9)	78.1
USA Olive Oil	0.5	(8.1)	8.6
Innovation & Value-add (Wellness)	(5.3)	(8.6)	3.3
	70.3	(19.7)	90.0
Depreciation	(16.2)	(15.2)	(1.0)
Interest	(4.7)	(5.4)	0.6
Total EBT	49.4	(40.2)	89.6
	(4.5.7)		(2.1.2)
Tax	(16.7)	7.5	(24.3)
Total NPAT	32.6	(32.7)	65.3

#### **Divisional results**



The Australian Olive Oil division reported an EBITDA of \$75.1m (FY2020 \$2.9m loss), driven by:

- Increase in the Australian olive oil crop yield (noting FY2021 is a higher yielding crop year)
- Increase in the farm gate value per litre of EVOO produced
- Decrease in the cost of water



The USA Olive Oil business reports its first positive EBITDA contributions of \$0.5m (FY2020: \$8.1m loss)

- Increase in sales of packaged goods, with total sales (including bulk) increasing from \$29.9m to \$38.9m
- Increase in gross margin and rationalisation of costs structure



The Innovation & Value-Add business reported an improved result, from an EBITDA loss of \$8.6m in FY2020 to an EBITDA loss of \$5.3m in FY2021.

 The company continue to develop new products and its R&D programs, with a more focused sales strategy

# **Group Cash Flow Statement**



## Operating cash flow highlights the management of oil between a higher and lower yielding crop years

Cashflow statement				
\$'million	2021	2020	Variance	Key points
Earnings before tax	49.4	(40.2)		Strong operating cashflow reflective of the company managing its oil supply over two (2) financial years (24-months), to meet
(Increase) / decrease in working capital	(49.3)	33.2		the consistent monthly customer demand.
Depreciation / Interest	16.2	15.2		
Interest expense	4.7	5.4		<ul> <li>Cash generated from operations of \$22.1m (FY2020 \$13.0m), driven by</li> </ul>
Other non-cash items	1.1	(0.6)		improvement in USA and Wellness divisions and reduced water costs.
Cash generated from operations	22.1	13.0	9.1	
Interest paid Tax paid	(5.6) (0.2)	(6.0) (0.0)		<ul> <li>The company continued to invest in growth capital, investing \$19.0m during FY21 (FY2020: \$24.2m)</li> </ul>
Cash generated from operations (after tax and interest)	16.3	7.0	9.3	<ul> <li>Investment largely funded from operating cashflow</li> </ul>
Net cash used in investing activities	(19.0)	(24.2)		
Proceeds from share issue	0.0	1.5		
Net proceeds / (repayment) of borrowings	0.1	16.8		
Net increase in cash and cash equivalents	(2.6)	1.1		

# **Group Balance Sheet**

#### Strong balance sheet, and significant increase in current assets



Balance Sheet			
\$'million	2021	2020	Variance
Cash	1.2	3.8	
Current Assets (excluding cash)	134.6	82.2	
Property, plant and equipment	290.9	292.2	
Intangible assets	6.7	6.7	
Other Non-current Assets	15.2	5.7	
Total Assets	448.6	390.6	58.0
Current Liabilities (excluding Borrowings)	30.0	33.9	
Current Borrowings	3.8	4.9	
Non-current Borrowings	161.8	158.8	
Tax Liability	50.9	33.3	
Other non-current liabilities	11.5	13.6	
Total Liabilities	258.0	244.5	13.5
Total Equity	190.6	146.1	44.5
Borrowing, less cash	164.4	159.9	
Tangible Assets	441.9	383.9	
Gearing ratio	37%	42%	

#### **Key points**

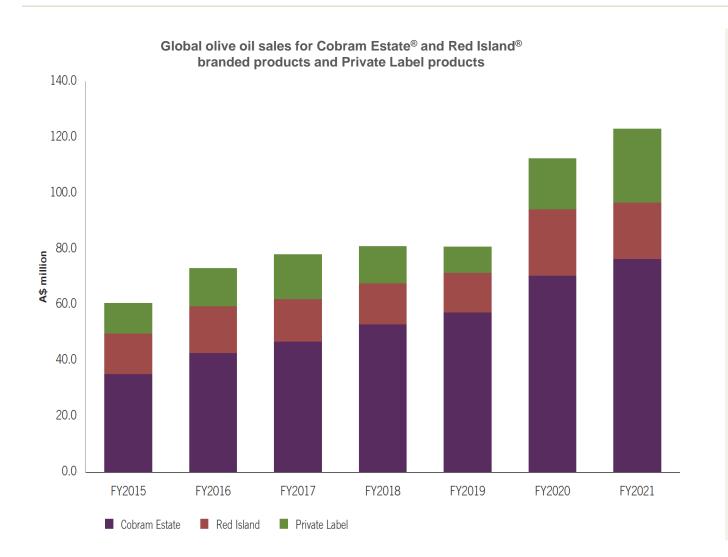
Significant increase in Current Assets, predominantly due to the oil produced from the 2021 Australian harvest

- The company's olive trees are carried at cost (within property, plant and equipment).
- The majority of the Intangible Assets relate to the original purchase price of the Cobram Estate® and Red Island® brands.
- \$44.5 million of the Tax Liability (at 30/06/2021) relates to a deferred tax liability on property, plant and equipment that would only crystalise if these assets were sold.
- Debt levels relatively flat and gearing levels decreasing from 42% to 37%.

# Strong growth in packaged olive oil sales despite lower oil supply

Cobram Estate Olives Limited\*

Packaged good sales growth of 9.5% in FY2021



#### Packaged goods showing continued strong growth

 Sales of packaged consumer goods including Cobram Estate® and Red Island® branded products plus private label products grew by 9.5% from \$112.5 million in FY2020 to \$123.2 million in FY2021.

#### Group revenue flat vs FY2020 due to lower oil supply

- Overall sales by the company were restricted by the smaller Australian olive oil crop in 2020 (the oil from which was sold in FY2021), with total sales revenue of \$140.0 million in FY2021 (FY2020: \$140.7 million).
- Bulk olive oil sales (>20L unit size) were particularly impacted by the lower availability of oil, and despite delivering a higher price per litre, group bulk sales declined by \$8.4 million versus the prior year.

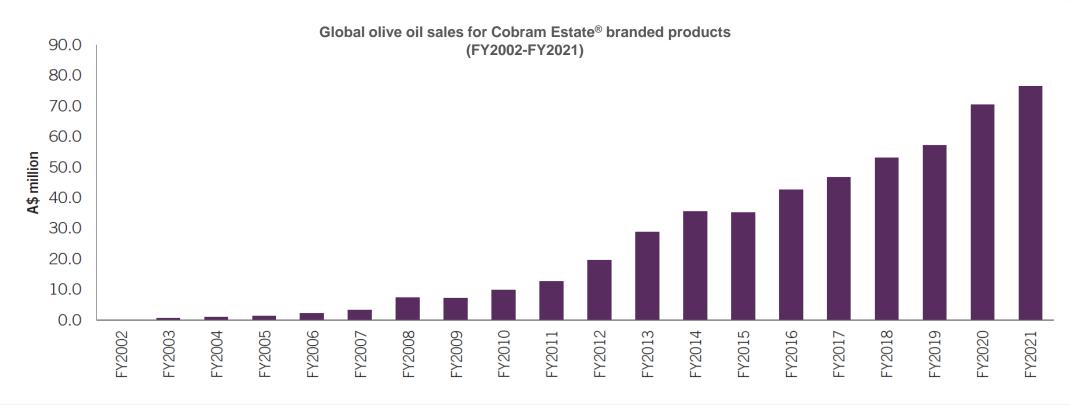
#### Australian olive oil sales limited to smaller 2020 olive crop

- Due to the smaller olive oil crop in 2020, the company achieved sales of \$98.1 million for the Australian business in FY2021, a 7.3% decline in total olive oil sales compared to FY2020.
- The decline in olive oil availability particularly affected private label, bulk, and Red Island<sup>®</sup> tins sales.
- Despite the overall decline in sales by the Australian business, the company prioritised sales of Cobram Estate® branded products and achieved growth in sales of 2.3% for the Cobram Estate® brand in Australia in FY2021, with sales of \$64.0 million.

#### Continued Global Growth of Cobram Estate® Branded Products



Cobram Estate® brand global sales reached \$76.4 million in FY2021



- Cobram Estate®, our flagship retail brand, accounted for 66% of the Company's sales in FY2021.
- The growth in sales of the Cobram Estate® brand has been driven by many factors including the Company's strict quality focus, our local vertical integration model and story, our commitment to honesty and product integrity, and our marketing activities.
- In FY2021, the Cobram Estate® brand of premium extra virgin olive oil was sold in 17 countries and achieved global sales of \$76.4 million, up from \$70.4 million in FY2020.

# **Continued Strong Marketing Support For Our Brands**

Focus on Harvest 2021 and 'fresh' education



# Harvest 2021 Media Campaign











The objective is to educate the Australian community about the fact that extra virgin olive oil is harvested once per year, and ultimately to inspire shoppers to purchase our fresh extra virgin olive oil. The media mix included outdoor, radio, digital and social to drive efficient reach and frequency.

# Harvest 2021 Launch Event







Harvest was also celebrated with an immersive 'grove to city' PR event spanning over 2 nights at Matilda Restaurant with a mix of high-profile media and influencer personalities. Guests were treated to an extra virgin olive oil tasting followed by a 4-course meal developed by Chef Scott Pickett showcasing the quality and taste of our new season oils.

Cobram Estate Olives Limited | June 2021 Private & Confidential

# **Continued Strong Marketing Support For Our Brands**

#### Guinness world record event and virtual tastings



#### **Virtual Tastings**

Date
July 6 Health Professional Event
July 15 Consumer Event
July 21 Consumer Event
July 22 Consumer Event
August 19 Consumer Event
August 26 Health Professional Event
Sept 9 Health Professional Event
Sept 16 Consumer Event
Oct 14 Health Professional Event

Following the success of our Virtual Tasting Masterclass events in 2020, this year we have so far held 5 consumer virtual tastings & 4 health professional virtual tastings with a over 4,000 registrants. Feedback continues to be overwhelmingly positive.

#### **Guinness - The Plan**



We have encouraged the
Australian community to come
together and put our country on the
map as we attempted to set a new
Guinness World Records title for the
world's biggest virtual olive oil
tasting. Since 2009 Spain has held the
in-person title with 12,909 participants.

#### **Guinness - The Activation**



#### **Guinness - The Partnerships**











Deloitte.

As part of our promotion of the event we engaged with key partners including; CBA, NAB, Little Athletics Victoria, QCWA, Diana Chan, Nick Riewoldt, key health professional partners and universities, plus key media partners including Good Food.

Over 18,000 people registered to attend our Guinness World Records event on October 28

Cobram Estate Olives Limited | June 2021 Private & Confidential

# **Financial Outlook and Trading Update**



Outlook is positive, underpinned by consumer demand for high quality extra virgin olive oil and stock availability from the 2021 Australian harvest

- Sales outlook is positive, with sales tracking in line with our plan. We are expecting an increase in sales in fullyear FY2022 supported by increasing consumer demand for high quality extra virgin olive oil.
- We expect our Two-Year Rolling Average EBITDA for the Australian olive oil division to continue increasing over time as a result of investment in new plantings and the maturing grove profile, whilst Statutory EBITDA is expected to fall materially due to FY2022 being a lower yielding crop year.
- Strong cashflow from operations to continue and expected to increase in FY2022.
- Investment in growth to continue in both Australia and the USA.



#### **Dividend Announcement**



#### Final dividend of 3.3 cents per share, payable on 8 December 2021

#### **Final Dividend Details**

Dividend Payment: \$0.033 per share

20% franked

Dividend timeline	Date
Ex-Dividend Date	18 November 2021
Record Date	19 November 2021
DRP Final Election Date	22 November 2021
Payment Date	8 December 2021

#### **Dividend Reinvestment Plan**

- The Company is pleased to offer its Shareholders the opportunity to participate in its Dividend Reinvestment Plan (DRP) in respect of all or part of their shares in the Company.
- Participants in the DRP are entitled to a 2.5% discount to the share price (based on a 5-day VWAP immediately after the Plan Election Date for the Dividend, as determined in accordance with the DRP). The last day for Shareholders to elect to participate in the DRP is 22 November 2021.
- Shareholders will receive an email or letter with details on how they can participate in the DRP. To participate in the DRP, you can view the full terms and conditions of the DRP and update your preference by visiting the Company's registry website: <a href="https://www.linkmarketservices.com.au">www.linkmarketservices.com.au</a>.

# Important information for long-term shareholders:

The DRP replaces the existing dividend reinvestment plan which was adopted and used by the Company prior to the Company's listing on ASX. This means that you must submit a Plan Election Form if you wish to participate in the DRP, regardless of whether you have participated in any dividend reinvestment plan previously adopted and used by the Company.

#### Reminder to Shareholders



#### **Communications Preference**

We encourage you to receive all of your communications via email. This communication method allows us to keep you informed without delay, is environmentally friendly, and reduces print and mail costs.

To choose email delivery of all communications, please complete the "Electronic Communication Form" which can be found in the Investor Services section of our website <a href="https://investors.cobramestateolives.com.au/Investor-Centre/">https://investors.cobramestateolives.com.au/Investor-Centre/</a> and return this to our Registry, Link Market Services.

#### Shareholder exclusive offers and benefits

To receive communication from the company regarding shareholder discounts, exclusive offers and products, and other benefits, please ensure you provide your email address on the "Electronic Communication Form" form and tick the consent box.

Those that provide consent will automatically receive a free extra virgin olive oil tasting kit and free entry to an upcoming virtual masterclass.

#### **Updating Payment Details**

To update your payment details, please login to the share registry website <a href="https://www.linkmarketservices.com.au">www.linkmarketservices.com.au</a> through the Investor Centre portfolio login. If you don't have a portfolio login, please click on register to create one. Once logged on, click on "Payments & Tax" tab from the menu, choose "Payment Instructions" from the drop down menu, and follow the prompts. Alternatively, you can download a form from the link website or call the call centre on 1300 554 474.



All Registry communications to Link Market Services Limited Locked Bag Al-1 Sydney South NSW 1235 Australia Telephone: e1 1300 554 474 Facsimile: e61 2 9287 0303 AN Code: CBC Email: registrars@linkmarketservices.com au Website: www.linkmarketservices.com.au

#### Electronic communication form







# GO ONLINE AND GO GREEN TO HELP THE ENVIRONMENT Everyone benefits from electronic communications. As an investor you will benefit from secure, convenient and prompt delivery of information by electing to receive your communications electronically which helps reduce the impact on the environment and costs associated with printing and sending materials by mail. To receive all communications from the company electronically via your nominated small address, and to receive communication from the company regarding shareholder discourts, exclusive offers and products, and other benefits, detable insent your ental address in the space provides, likely less than the consent box, and return it to the Registry via email (registrar@inkmantetsen/ces.com.su), or post it to Link Market Services Limited at the address above. Please send me all company communications by email. I consent to receiving and communications to must be company on shareholder discounts, exclusive offers and products, and to receiving a free extra virgin clive oil tasting kit along with free entry to an upcoming virtual masterclass. Please note the free extra virgin clive oil tasting kit is only available to Australian residents only. Full Name(s) of Registered Holding | Constitution | Communication | Communica

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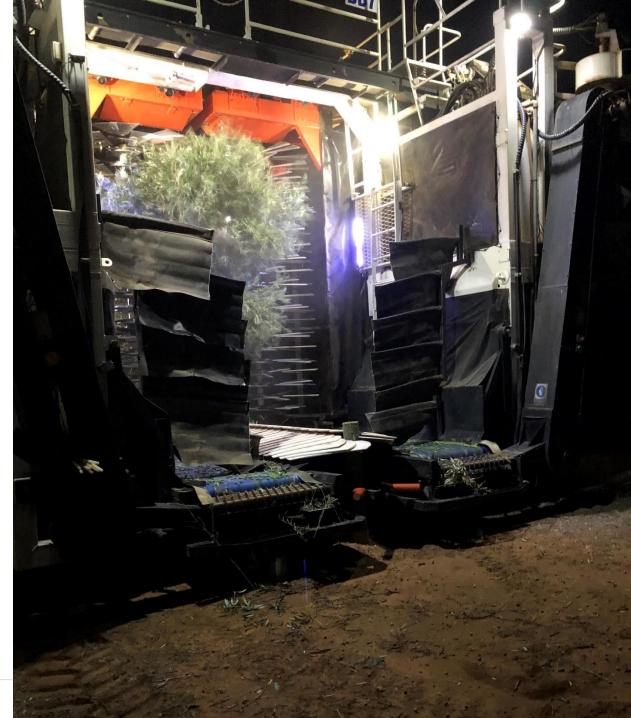
Business
Operations
Highlights
FY2021 and
Update





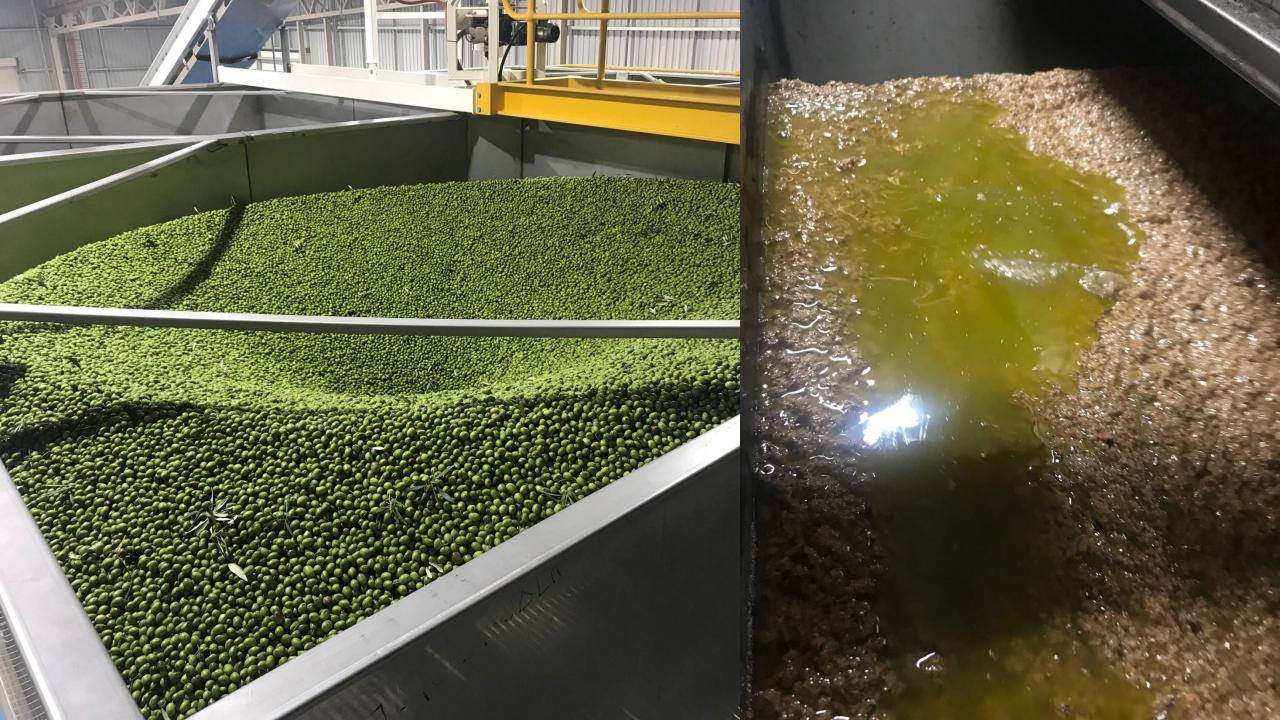






















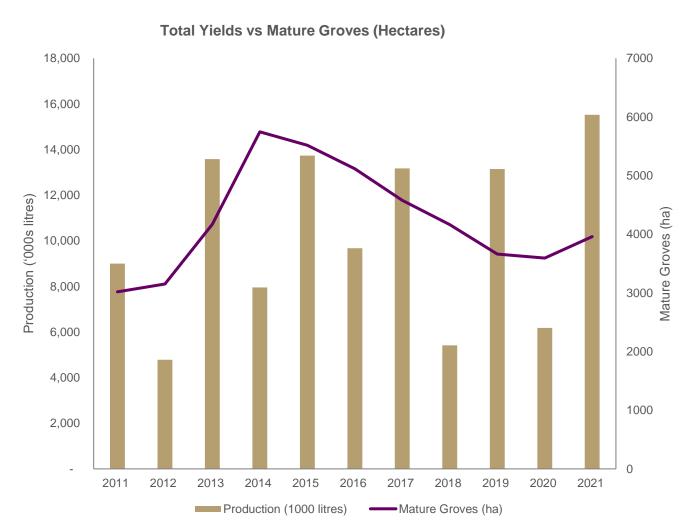
# **Australian Olive Harvest – Results Summary**

#### Record 2021 Australian olive harvest and olive oil yield



#### 2021 Australian olive harvest results - summary

- Recently completed the 2021 Australian olive harvest, producing 16.05 million litres, a record harvest (7% above projections).
- The crop record was achieved despite harvesting over 1,500
  hectares less of mature groves than the prior record crop year
  (2015). Improvement is due to the Company's replanting program
  and management.
- Boundary Bend groves (including Wemen) produced:
  - 63,638 tonnes of olives
  - 11,655,522 litres of oil
  - Currently 85% of trees are mature and producing mature fruit yields.
- · Boort grove produced:
  - 24,707 tonnes of olives
  - 4,397,960 litres of oil
  - Currently only 31.8% of trees are mature and producing mature fruit yields.
- In total, we harvested 88,345 tonnes of fruit and produced 16,053,481 litres of olive oil.
- The Company's 2021 harvest accounted for an estimated 71% of Australia's total olive oil production.
- Additionally, we processed 4,080 tonnes of fruit from external growers.



# Our 2021 California Harvest Has Begun

#### Positive outlook for Harvest 2021 and third-party supply



#### California Harvest 2021

- CBO commenced its 2021 USA olive harvest on 11<sup>th</sup> October. The 2021 harvest is forecasted to be the company's largest to date.
- CBO is expecting to crush around 17,000 tonnes of olives in California in 2021.
- In the USA, CBO sources olives from its own groves and a network of contracted growers. Olives sourced from COB's own groves is predicted to grow from 1% of total oil supply in 2020 to around 15% of total supply in 2021. The balance will sourced from around Californian 20 growers in 2021.
- Despite the dry conditions, crop yields and fruit quality are looking good and oil quality is anticipated to be very good.

#### **Expansion of third-party supply arrangements**

 The company recently penned exclusive 5-year supply contracts with two of the country's largest olive growers. Commencing in 2022, these contracts help underpin CBO's Californian olive oil supply, delivering the company over 20% of the American annual olive crop.

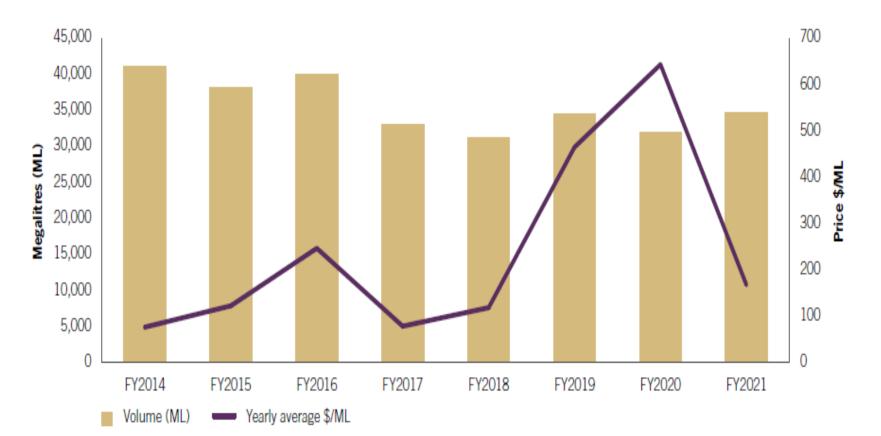


# Water Pricing in Australia Returned to Below Historical Averages

Cobram Estate Olives Limited\*

In FY2021 we paid a weighted average price of \$168/megalitre for water purchased

# Cobram Estate Olives annual Temporary Water purchases and average annual price



#### Water procurement strategy

- Cobram Estate Olives sources its water in Australia from multiple points of the Southern Murray Darling Basin connected system including the Murray, Goulburn and Murrumbidgee rivers.
- We do not own entitlement water (permanent water) and since 2010 have sourced water from the allocation market (temporary water) providing flexibility with its purchases occurring throughout the year, from multiple counterparties.

#### Water pricing

- Whilst seasonal prices fluctuated over this period as the chart above indicates, the Company has paid a weighted average price of \$233 per megalitre over the last eight (8) years.
- In FY2021, the Company paid an average price of \$168 per megalitre for water purchased.
- In FY2022 to date, the Company has purchased 19% of its full year requirements and has paid an average price of \$120 per megalitre for water purchased.

Cobram Estate Olives Limited Source: H2OX, 2021 36

## Water Outlook in Australia

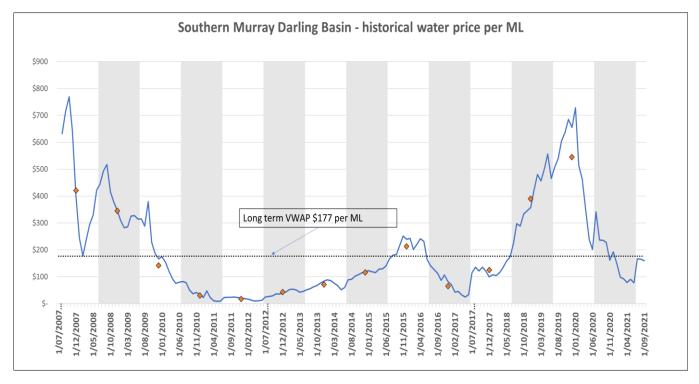




#### **Key points**

- Water prices in the Southern Murray Darling Basin remain below historical levels.
- Storage levels in the Southern Basin @ 90% full up 38% on the same time last year.
- High reliability allocations have reached 100% for all norther Victorian water systems.
- Allocation water currently trading at \$120 \$130 / ML (Murray water, for our Northern Victorian Groves) and at \$80 \$90 / ML (Goulburn water, for our Boort Grove).

#### Southern Murray Darling Basin - historical water price per ML (2007-2021ytd)



# Southern Murray Darling Basin – current storage levels Total and key storages

Storage	<b>Full %</b> 13/10/2021	<b>Full %</b> 14/10/2020
Lake Eildon	82%	64%
Lake Hume	97%	73%
Lake Dartmouth	91%	58%
Murrumbidgee catchment	94%	81%
Southern Basin total	90%	65%

Source: https://www.mdba.gov.au/water-management/murray-darling-reports-data/water-in-storages

# Seasonal determinations for northern Victorian water systems as of 15 October 2021

Water System	High Reliability Water Share	Low Reliability Water Share
Murray	100%	0%
Broken	100%	100%
Goulburn	100%	0%
Campaspe	100%	0%
Loddon	100%	0%
Bullarook Creek	100%	100%

Source: https://nvrm.net.au/

# **Environmental Sustainability**

### Environmental sustainability is central to everything we do



- For over 20 years we've been working to improve our carbon capture rates. Through the implementation of key agricultural practices, our groves sequestrate nearly 10 times the global olive industry average of CO<sub>2</sub> per hectare.
- Our waste zero ambitions form another critical pillar in our sustainability strategy.
  - · Our crushed olive pits are used as renewable thermal energy.
  - Our Wellgrove® health and wellness brand and our Stone & Grove® range of olive leaf teas allows us to use our fresh olive leaves to produce health and wellness products.

#### Sustainable waste handling project

- For the past seven years, we've been working on improving the way we manage and capture value from our fresh olive pomace (the fruit pulp leftover after the oil is removed).
- We are excited to announce we have received a grant from Sustainability Victoria
  to support the development of a new waste handling system at our Boundary
  Bend olive mill that will use a combination of recycling technologies to de-water
  the olive pomace and extract valuable components from the waste. This project
  will deliver an estimated 65% reduction in the volume of the waste material it
  processes, together with lower greenhouse gas emissions and the creation of new
  commercial products.
- The project will commence implementation during FY2022.

#### **Embracing Sustainability**

• We've created a new video to tell some of our environmental sustainability story – see details alongside.



Our video "Embracing Sustainability" can be found at the link below:

https://www.cobramestateolives.com.au/#vimeo616e0 06b87af1

# People and Health and Safety Leadership

## Providing our people with a supportive and safe work environment and culture



#### **Health and Safety Leadership**

- Protecting the health and wellbeing of staff and the wider community is front of mind as we continue to follow directions from state and federal government regarding the COVID–19 pandemic and implementing strict controls to help prevent the spread.
- Our overriding goal is to deliver quality products to our customers with zero harm to our people. We are committed to providing a safe, injury free workplace and to ensuring all our people, including visitors, go home in the same state of health that they arrived.
- We are continually assessing and improving our processes, systems and pride ourselves on regular communication with our workforce. Our Safety Hub training program will assist in delivering training programs to all teams across all sites to educate, develop and strengthen safe work practices.

#### **Our People and Our Values**

- We pride ourselves on our people and culture, staying true to our core values of Honesty and Integrity, Passion and Humility.
- CBO is committed to supporting employees in achieving their individual goals through ongoing education and knowledge development. This is achieved with plain language "no surprises" performance development reviews and opportunities for internal advancement and career progression.
- Health, wellness, and work-life balance are promoted through onsite fitness classes, birthday leave, and team events to guarantee employees are performing and feeling their best.

## **OUR VALUES**

At Cobram Estate Olives, our core values are not intended to be feel-good catch phrases. All are of equal importance, and together they are embedded in the character of our organisation and anyone who represents us. They describe the collective behaviours of our company and what is important to us. They are a lot more than just words on a page. Our core values represent who we are — not who we want to be. Our values represent how we built this company, and they embody the day-to-day reality of how we do business.





**Growth Strategy** 

# **Growth Strategy – Four Core Pillars of Future Growth**

Clearly articulated and well-understood growth plan

3.



Increasing supply from our Australian olive groves through new plantings and efficiency gains 39% of the company's total Australian plantings are not fully mature and are not yet producing mature yields including 16% of total Australian plantings yet to produce a harvested crop.

2 CBO is encouraged by the immense opportunity in the USA to replicate its Australian business in the medium to long term. The key focus is increasing the supply pipeline of Californian produced olive oil to drive packaged goods sales at retail.

Growing branded product sales and improving the Net Price per litre for our extra virgin olive oil

Continued premiumisation and differentiation of the company's brands globally whilst never compromising consumer trust and/or value proposition.

Value-adding our olive oil by-products

Monetising the substantial investment that has already occurred in Cobram Estate Olives' Wellness division and its Wellgrove® brand.

# 1. Increasing Supply From Our Australian Olive Groves Through New Plantings and Efficiency Gains







#### New planting and grove redevelopments

• Since 2010, CBO has planted over 1,000 hectares of olive groves at Boundary Bend and over 2,100 hectares of olive groves at Boort. This includes the replanting of selected areas and the planting of greenfield sites.

### Why are we replanting?

- Through our Oliv.iQ® performance benchmarking we have determined that some varieties of olive trees originally planted were underperforming and could be replaced by more suitable and more productive varieties.
- The majority of the grove costs relating to growing olives and the production of olive oil are fixed, with some costs variable based on the size of the crop.
- By replacing lower performing varieties, we will, over time, improve our yields and as a result substantially reduce our cost of olive oil production per litre.

### **Boort grove redevelopment**

- In 2021 we completed the redevelopment of the Boort olive grove, with 331 hectares planted with 118,000 new trees in Autumn 2021.
- Over the past six years the company has replanted 2,114 hectares of the Boort grove with a total of 754,995 new trees, replacing under-performing olive varieties originally planted.
- As a result of these replanting's, the Boort grove will reach fully-mature yields in 2028 at which time it is primed to become our highest producing grove and one of the largest single olive estates in the world.

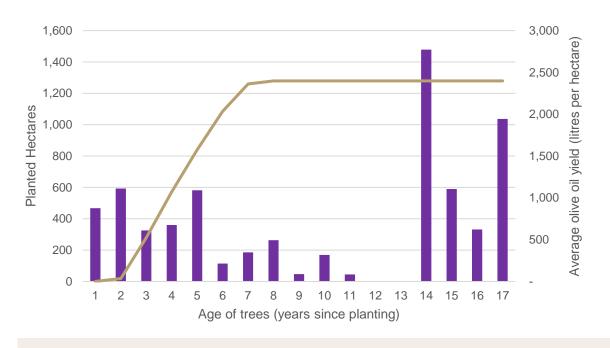
#### **Boort grove redevelopment**



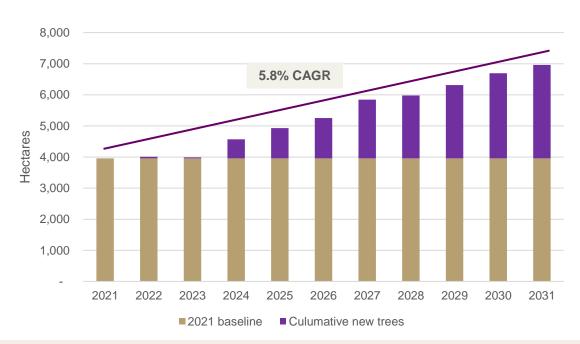
# 1. Increasing Supply From Our Australian Olive Groves Through New Plantings and Efficiency Gains (cont'd)



# Current age profile of the company's olive trees alongside average oil yield per year of age



# Embedded growth in olive oil production (Australian olive oil busines)



#### **Growth in production**

Olive trees typically produce their first 'harvestable' crop at three years of age, and reach 'mature' yields at eight years of age.

Mature: 1.48 million trees (61%) are mature.

Developing: 580,000 trees (24%) are productive but not yet producing mature yields.

Pre-productive: 378,000 trees (15%) are yet to produce a harvestable crop.

- Our investment in olive groves will provide embedded long-term production growth.
- Based on olive trees planted in Australian groves, mature trees (hectares) are expected to grow at a 5.8% CAGR for the next 10 years.

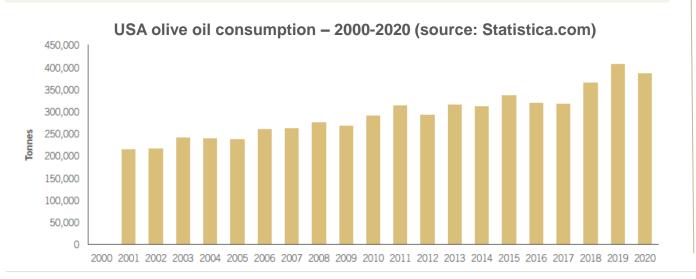
# 2. Growing Our Vertically Integrated Business in the USA

## Replicating our Australian business in the world's biggest olive oil import market



### Why the USA?

- USA consumer demand for olive oil is growing however access to local product has been limited due to a small and emerging product base
- Consumption of olive oil in the USA has almost doubled in size since 2000, with total consumption estimated at 386,000 tonnes in 2020.
- Retail sales of olive oil grew 30% in value and 27% in volume during 2020 versus the prior year, reaching total sales of US\$1.6 billion.
- USA consumer preferences have shifted from lower quality refined olive oil blends to extra virgin olive oil. For the twelve-month period to 3 October 2021, extra virgin olive oil sales totalled US\$798 million.
- California grown extra virgin olive oil has carved out a niche in with retail sales totalling US\$44.8
  million in the twelve-month period to 3 October 2021.



#### Where are we at with our USA expansion?

- Our strategy to replicate our Australian business in the USA is well advanced.
- We first produced olive oil in California in a third-party mill in 2014.
- Since then, we have worked to establish a world-class, vertically integrated operation, based in Woodland, California.
- In FY2021, CBO USA achieved net sales of \$38.9m, up 29.9% on the prior year and delivered the Company its first first positive EBITDA result.



# 2. Growing Our Vertically Integrated Business in the USA (cont'd)

## Development of USA milling, bottling and laboratory operations



#### **Woodland California Operations**

- In July 2014 we purchased a 3.6hectare industrial property in Woodland, California, which now serves as the Company's USA head office and includes:
  - 2.9 million litres of olive oil storage and warehouses covering approximately 5,000m².
  - Bottling line capable of filling approximately 3,500 units per hour, both branded and Private Label.
  - An olive mill in Woodland,
     California, with milling capacity of 32 tonnes of olive fruit per hour.

#### Harter Avenue USA head office



**Bottling USA Select – 100% California** 



**USA** bottling



Harter Avenue USA olive mill



# 2. Growing Our Vertically Integrated Business in the USA (cont'd)

## Development of new olive groves in the USA

# Cobram Estate Olives Limited\*

#### **USA** grove development

- In Spring 2021 we developed 110 hectares of new olive groves on the Esparto South ranch near Woodland, California, with 53,000 new trees planted.
- Our USA groves now total over 149,000 trees planted on 305 hectares of long-term leased and freehold properties with 100% of trees not yet mature.
- Our USA groves have been developed using the same Oliv.iQ® principles adopted by the Company in Australia, and contain a number of our key olive varieties including picual, coratina and arbequina.
- The Company has secured an additional 182 hectares of land in the USA suitable for planting currently under development.

#### Debo Ranch, California



### **Esparto South Ranch - grove development**





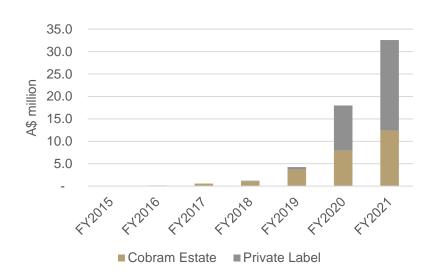


# 2. Growing Our Vertically Integrated Business in the USA (cont'd)

# Cobram Estate Olives Limited

## Cobram Estate® and private label sales showing strong growth

#### **Evolution of packaged olive oil sales by Cobram Estate Olives' USA business**



#### Cobram Estate® brand - expanding USA store footprint



In line with the Company's strategy to focus on the sale of Cobram Estate® branded and Private Label packaged goods, combined sales of these products reached \$32.6 million in FY2021, up \$14.6 million vs FY2020.

- Sales of Private Label olive oil accounted for 55% of group sales by value in FY2021, Cobram Estate® branded extra virgin olive oils (34%) and bulk sales (11%).
- Private label is an important part of our strategy and helps support relationships with key customers together with driving bottling and packaging efficiencies.
- Short-term growth in the USA is likely to be constrained due to oil availability. Long-term growth will be supported by our own maturing groves and future plantings.

#### Cobram Estate® branded sales totalled \$12.4 million in FY2021, an increase of 57% on the prior year

• Cobram Estate® was the #10 ranked olive oil brand in USA supermarkets (excluding Private Label) with an estimated 1.3% market share of total olive oil sales by value for the 12-month period to October 3<sup>rd</sup>, 2021. In line with growth in sales, distribution of Cobram Estate® grew substantially between 2017 and July 2021. For the 12-months to October 2021, Cobram Estate® products were sold in over 13,151 USA stores.\*

# 3. Growing Branded Product Sales and Increasing the Net Price Per Litre For Our Extra Virgin Olive Oil



CBO is continuing to focus on premiumisation whilst growing sales of its brands and supporting key customers with Private Label olive oil products in both Australia and the USA.

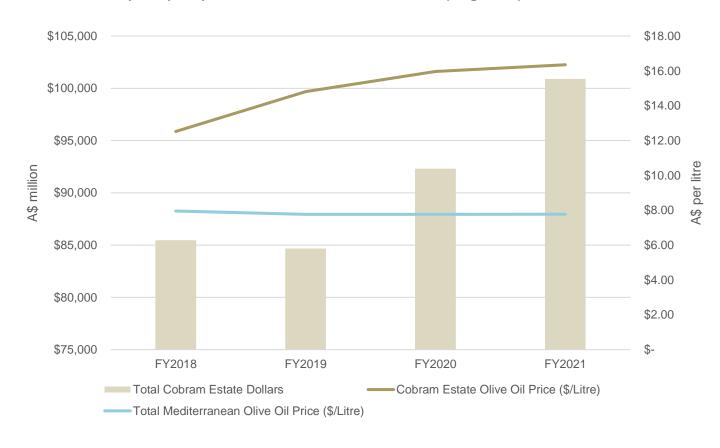
#### **AUSTRALIA**

- Australian consumers increasingly prefer locally grown products, are becoming more informed on the health benefits, versatility, and usage of extra virgin olive oils, and possess a better understanding of the differences between extra virgin and other grades of olive oil.
- Growing demand for Australian extra virgin olive oils, together with the high quality of the Company's products, has delivered the Company growth in net price per litre of 84% since FY2014.
- Our Cobram Estate® branded products continue to achieve in-store sales growth whilst selling at a substantial and growing price premium per litre to Mediterranean-sourced olive oils.

#### USA

- In the USA, the Company is seeking to grow sales of Cobram
   Estate® branded and private label products and in turn net price per
   litre through transitioning from bulk sales to packaged goods, and
   through increasing its supply of Californian extra virgin olive oil.
- Sales of Cobram Estate® branded plus private label products grew to account for 88.7% of the Company's USA olive oil sales in FY2021, up from 67.3% in FY2020 and 18.6% in FY2019.

Supermarket sales of Cobram Estate® in Australia and price paid per litre for Cobram Estate® versus price paid per litre for Mediterranean olive oil (all grades) – FY2018-FY2021



# 3. Growing Branded Product Sales and Increasing the Net Price Per Litre For Our Extra Virgin Olive Oil (cont'd)

Cobram Estate Olives Limited\*

Cobram Estate® price per litre and market share supported by third-party recognition of superior quality



18 gold medals for Cobram Estate's 2021 Australian extra virgin olive oils, including:

- Gold medals at the New York International Olive Oil Competition and Olive Japan
- 6 gold medals at the Australian International Olive Awards



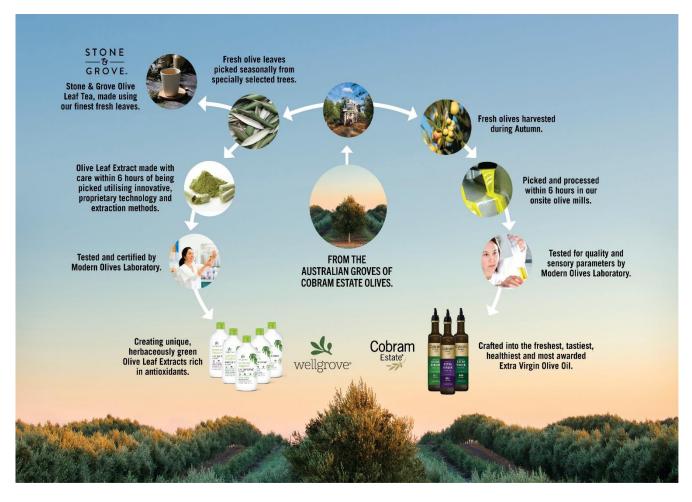
# 4. Value-Adding Our Olive By-Products

## Towards zero waste - capturing value from the by-products of olive oil production

Cobram Estate Olives Limited\*

- The production of olive oil generates a substantial quantity of byproducts. These products include olive pit, olive pomace, olive leaves and olive prunings.
- To minimise waste on our groves and to capture more value from the Company's olive farming operations, a new Wellness division was established in 2017 to explore, develop, and commercialise innovative new products and activities that utilise other outputs from the groves. The Company also realises health and wellness, product safety, and social impact have always been present in consumers' minds, but such factors are evolving in meaning and are becoming increasingly important value and growth drivers.
- In 2019 the Company launched the Wellgrove® health and wellness brand in the USA and Australia. Sales of the Company's Wellgrove® olive leaf extract range initially spiked during the panic buying relating to the COVID-19 pandemic, however since May 2020 there has been a slowdown in sales, particularly in Australia. This has resulted in the refinement of the Wellgrove® product range and a realignment of the sales model to focus on digital sales in the USA, and digital, practitioner, and independent Pharmacy sales in Australia.
- In FY2021 the Wellness division, encompassing sales of Wellgrove® together with biomass and specialty ingredients, generated global sales of \$1.9 million.

#### Waste zero example – fresh olive leaves



# 4. Value-Adding Our Olive By-Products (cont'd)

### Estate Olives Limited<sup>™</sup>

## Growing the portfolio of Wellgrove® health and wellness products in Australia and USA

### Wellgrove® product distribution

Wellgrove® products are currently available in the following channels:

- USA
  - Online via Amazon, Jet.com etc; Direct to consumer; Practitioner
- Australia
  - · Practitioner; Direct to consumer

#### Wellgrove® USA product range includes:

- Super Immunity + Heart Health: high strength olive leaf extract capsules
- Super Immunity + Heart Health: high strength olive leaf extract liquid
- Keto Super Powder: extra virgin olive oil powder plus prebiotics
- Keto Super Antioxidant: extra virgin olive oil soft gel capsules
- · Keto Super Antioxidant: extra virgin olive oil





**Formal business** 

# **Voting directions**





2021
ANNUAL
GENERAL MEETING

# Voting Directions

Reso	plutions	For	Against
2	ADOPTION OF THE REMUNERATION REPORT	0	0
ЗА	ELECTION OF DR JOANNA MCMILLAN AS A DIRECTOR	0	0
3B	RE-ELECTION OF MR ROB MCGAVIN AS A DIRECTOR	0	0
3C	RE-ELECTION OF MR JONATHAN WEST AS A DIRECTOR	0	0
3D	RE-ELECTION OF MR SAM BEATON AS A DIRECTOR	0	0
4	INCREASE IN NON-EXECUTIVE DIRECTORS FEE CAP	0	0

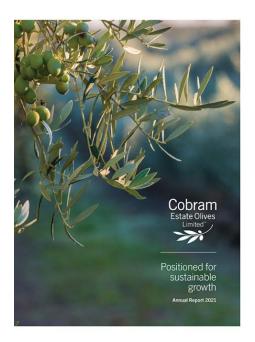
<sup>\*</sup> Note if you have already lodged your vote, this vote will override it.

# **Item 1: Financial Statements and Reports**



To receive and consider the Financial Report and the related Directors' Report and Auditor's Report for the year ended 30 June 2021.

Note: This item is for discussion only and is not a resolution.











## To consider and, if thought fit, to pass the following resolution as a non-binding ordinary resolution:

That the Remuneration Report of the Company for the year ended 30 June 2021 be adopted.

Note: This resolution is advisory only and does not bind the Company or the Directors. The Directors will consider the outcome of the vote and comments made by Shareholders on the Remuneration Report at the meeting when reviewing the Company's remuneration policies.

Direct / Proxy Votes*	For	Open	Against	Total
Resolution 2	45,163,968	2,704,117	41,405	47,909,490
% of vote	94.27%	5.64%	0.09%	100%

<sup>\*</sup> This excludes any votes from the Directors or senior management referred to in the Remuneration Report.

## Item 3a: Election of Joanna McMillan



## To consider and, if thought fit, to pass the following resolution as an ordinary resolution:

That Joanna McMillan, who was appointed as a Non-Executive Director on 21 May 2021, retires, and being eligible, offers herself for election as a Non-Executive Director of the Company, is elected as a Director of the Company.



Direct / Proxy Votes	For	Open	Against	Total
Resolution 3a	161,320,457	2,704,117	6,230	164,030,804
% of vote	98.35%	1.65%	0.00%	100%

## Item 3b: Re-election of Rob McGavin



## To consider and, if thought fit, to pass the following resolution as an ordinary resolution:

That Rob McGavin, who retires, and being eligible, offers himself for re-election as a Non-Executive Director of the Company, is elected as a Director of the Company.



Direct / Proxy Votes	For	Open	Against	Total
Resolution 3b	161,326,687	2,704,117	1,000	164,031,804
% of vote	98.35%	1.65%	0.00%	100%

# Item 3c: Re-election of Jonathan West



## To consider and, if thought fit, to pass the following resolution as an ordinary resolution:

That Jonathan West, who retires, and being eligible, offers himself for re-election as a Non-Executive Director of the Company, is elected as a Director of the Company.



Direct / Proxy Votes	For	Open	Against	Total
Resolution 3c	161,306,787	2,707,017	18,000	164,031,804
% of vote	98.34%	1.65%	0.01%	100%

## Item 3d: Re-election of Sam Beaton



## To consider and, if thought fit, to pass the following resolution as an ordinary resolution:

That Sam Beaton, who retires, and being eligible, offers himself for re-election as an Executive Director of the Company, is elected as a Director of the Company.



Direct / Proxy Votes	For	Open	Against	Total
Resolution 3d	161,323,787	2,707,017	1,000	164,031,804
% of vote	98.35%	1.65%	0.00%	100%





## To consider and, if thought fit, to pass the following resolution as an ordinary resolution:

That, pursuant to and in accordance with clause 12.19 of the Constitution, Listing Rule 10.17 and for all other purposes, the maximum aggregate amount of fees paid to Non-Executive Directors remuneration be increased from the current limit of \$300,000 per annum to \$800,000 per annum.

Direct / Proxy Votes*	For	Open	Against	Total
Resolution 4	44,325,946	2,698,017	93,771	47,117,734
% of vote	94.07%	5.73%	0.20%	100%

<sup>\*</sup> This excludes any votes from the Directors or senior management referred to in the Remuneration Report.

# Item 5: General



To transact any business which may be lawfully brought forward.





# Questions on the Resolutions

If you haven't already voted, please cast your votes.

# **General Questions**



Only Shareholders and Proxyholders are able to ask questions

Click on "Ask a Question"

Select "General Business" or a specific resolution

Type in your question and click "Submit"

Comments on resolutions can also be submitted through "Ask a Question"



1800 990 363

### Ask a Question

We welcome any questions that you may have and will endeavour to answer all questions during the Meeting. To submit a question, please select what the question pertains to and type your question in the provided area. If you have multiple questions please submit each individually.

Regarding	General Business	•
Question		
Type your	question here	
Characters	left: 532	Characters: 0
	Submit Question	n



# General Business and Closing Remarks



Thank-you!